



# SPONSORSHIP OPPORTUNITIES

## 2026 EMBC CONFERENCE SEPTEMBER 14 - 16, 2026

Hyatt Regency Lost Pines Resort & Spa | Lost Pines, TX

Since its founding in 2020, the Emergency Medicine Business Coalition (EMBC)—pronounced “Embassy”—has been dedicated to lifting and enhancing independent, democratic emergency medicine practice groups. Built on the belief in physician ownership and leadership, EMBC empowers its members with modern business solutions, leveraging shared best practices and collective strength to ensure long-term viability in a competitive healthcare landscape.

We invite you to be part of this exciting conference bringing together the nation’s leading physician-led emergency medicine groups, industry innovators, and healthcare partners. This event offers an exclusive opportunity for sponsors to connect with decision-makers and demonstrate their commitment to the future of independent emergency medicine.

By sponsoring this member only event, you position your company at the heart of a powerful network that is shaping the future of emergency medicine. Join us in strengthening physician-led groups and advancing the quality of emergency medicine.

**We are excited to provide vendors with a truly immersive experience** by allowing full participation in all conference activities. This includes access to educational sessions, receptions, and networking events, giving vendors a rare opportunity to engage directly with attendees, gain valuable industry insights, and build meaningful connections.

This event is exclusively for active EMBC Regular Member group physician owners and their team members. Only vendor companies that have registered as sponsors will be permitted to attend courses and receptions.

### SCHEDULE OF EVENTS\*

#### Monday, September 14

- Noon – 2:30 p.m. Registration
- 2:30 p.m. – 3:00 p.m. **Welcome Session**  
*Recognition of Sponsors*
- 3:00 p.m. – 6:00 p.m. General Session
- 6:00 p.m. – 8:30 p.m. Opening Reception
- 8:30 p.m. – 12:00 a.m. Hospitality Reception

#### Tuesday, September 15

- 8:00 a.m. – 9:00 a.m. Breakfast
- 9:00 a.m. – 11:30 a.m. General Session + Breakouts
- 11:30 a.m. – 12:30 p.m. Lunch
- 12:30 p.m. – 2:30 p.m. General Session + Breakouts
- 3:00 p.m. – 5:00 p.m. We’re Planning Something Fun!
- 6:00 p.m. – 7:00 p.m. Cocktail Hour
- 7:00 p.m. – 9:30 p.m. Banquet Dinner & Raffle
- 9:30 p.m. – 12:00 a.m. Hospitality Reception

#### Wednesday, September 16

Departures Only

\*(Subject to change)

EMERGENCY MEDICINE BUSINESS COALITION

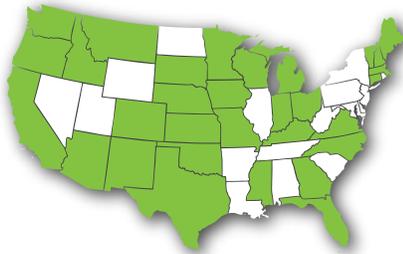
325 John Knox Rd, Bldg L Ste 103, Tallahassee, FL 32303 | [embusinesscoalition.org](http://embusinesscoalition.org) | [info@embusinesscoalition.org](mailto:info@embusinesscoalition.org)

## WHO ARE OUR MEMBERS?



46

46 physician  
owned **emergency  
medicine groups**



32

32 U.S. **states**  
represented



7.8M

Over 7.8 million  
annual **patient visits**



5,100

Over 5,100  
**clinicians and  
employees**

## WHO SHOULD SPONSOR?

### INDUSTRY-SPECIFIC SPONSORS

- ▶ **CODING & CHARTING SERVICES** - Companies specializing in medical coding and documentation solutions.
- ▶ **FINANCIAL & INSURANCE COMPANIES** - Providers of health insurance, malpractice coverage, and financial services for medical practices.
- ▶ **HEALTHCARE CONSULTING FIRMS** - Organizations offering strategic, operational, and compliance consulting.
- ▶ **MEDICAL BILLING COMPANIES** - Businesses providing revenue cycle and billing solutions for emergency medical services.
- ▶ **SOFTWARE & TECHNOLOGY PROVIDERS** - Developers of EHR, scheduling, and patient management software.
- ▶ **AI TECHNOLOGY SERVICES** - AI-driven documentation solutions.

### BUSINESS-SPECIFIC SPONSORS

- ▶ **LEGAL SERVICES** - Law firms specializing in healthcare regulations, compliance, and malpractice defense.
- ▶ **MARKETING SERVICES** - Agencies offering branding, digital marketing, and patient outreach solutions.
- ▶ **MEDICAL STAFFING AGENCIES** - Firms specializing in physician, nurse, and emergency department staffing.
- ▶ **PRACTICE MANAGEMENT SOLUTIONS** - Companies offering administrative, HR, and workflow optimization tools.
- ▶ **REVENUE CYCLE MANAGEMENT** - Businesses that enhance financial efficiency and reimbursement processes.
- ▶ **TELEHEALTH PROVIDERS** - Companies delivering virtual care platforms for emergency medicine.
- ▶ **SCRIBE SERVICES** - Providers of medical scribes.
- ▶ **COMPUTING & IT SYSTEMS** - Companies offering cloud solutions, cybersecurity, and data management for healthcare.
- ▶ **AI TECHNOLOGY SERVICES** - AI-driven documentation solutions.

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## All 2026 EMBC Conference Sponsors Receive:

- ▶ Opportunity to participate in all conference activities to include educational sessions, receptions and networking events.
- ▶ Logo on appropriate signage at the 2026 EMBC Conference
- ▶ Logo on PowerPoint presentation during the Welcome Session at the 2026 EMBC Conference
- ▶ Recognition in the 2026 EMBC Conference Onsite Program, logo and representative(s) listing
- ▶ Recognition on the EMBC Website as a 2026 EMBC Conference Sponsor
- ▶ Opportunity to include one promotional item in welcome bags for all attendees
- ▶ One pre-conference and post-conference registered attendee mailing list

*Sponsorships are limited to the first 24 companies!*

| <i>Sponsorship includes up to two (2) registrations for Company Representatives.</i> | CONFERENCE SPONSORSHIP FEE:                                | EMBC Business Associate Members       | Non-Members |
|--|--|---------------------------------------|-------------|
|  | <b>Member Early Access Rate:</b><br>through March 31, 2026 | \$6,750.00<br>(includes 25% discount) |             |
|  | <b>Registration Rate:</b><br>April 1, 2026 - Sell Out      | \$7,650.00<br>(includes 15% discount) | \$9,000.00  |

## Raffle Sponsorship Add-On:

Enhance your sponsorship by adding a Raffle Sponsorship. (Limit 1 per sponsor). EMBC will purchase raffle items on the sponsors behalf. Sponsor Representative will have the opportunity to draw the winning raffle ticket at the Banquet Dinner.

| EMBC Business Associate Members | Non-Members |
|---------------------------------|-------------|
| \$675.00                        | \$750.00    |



# SPONSOR WITH US!

Register online at [www.embusinesscoalition.org/sponsor-information](http://www.embusinesscoalition.org/sponsor-information)

If you would like to receive an invoice, please contact Shelly Joines, CMP at [sjoines@executiveoffice.org](mailto:sjoines@executiveoffice.org).