



SPONSORSHIP OPPORTUNITIES

5 YEARS OF EMBC CONFERENCE OCTOBER 6-8, 2025

The Westin La Paloma Resort & Spa | Tucson, AZ

Since its founding in 2020, the Emergency Medicine Business Coalition (EMBC)—

pronounced “Embassy”—has been dedicated to lifting and enhancing independent, democratic emergency medicine practice groups. Built on the belief in physician ownership and leadership, EMBC empowers its members with modern business solutions, leveraging shared best practices and collective strength to ensure long-term viability in a competitive healthcare landscape.

As we mark our five-year anniversary, we invite you to be part of an exciting milestone bringing together

the nation’s leading physician-led emergency medicine groups, industry innovators, and healthcare partners. This event offers an exclusive opportunity for sponsors to connect with decision-makers and demonstrate their commitment to the future of independent emergency medicine.

By sponsoring this special anniversary event, you position your company at the heart of a powerful network that is shaping the future of emergency medicine. Join us in strengthening physician-led groups and advancing the quality of emergency medicine.

We are excited to provide vendors with a truly immersive experience

by allowing full participation in all conference activities. This includes access to educational sessions, receptions, and networking events, giving vendors a rare opportunity to engage directly with attendees, gain valuable industry insights, and build meaningful connections.

This event is exclusively for active EMBC Regular Member group physician owners and their team members. Only vendor companies that have registered as sponsors will be permitted to attend courses and receptions.

SCHEDULE OF EVENTS*

Monday, October 6

3:00 p.m. 5:30 p.m.	Registration
5:30 p.m. 7:00 p.m.	Five Years Strong, One Epic Kickoff!
	<i>Recognition of Sponsors</i>
7:00 p.m. 9:00 p.m.	Opening Reception
9:00 p.m. 12:00 a.m.	Hospitality Reception

Tuesday, October 7

7:30 a.m. 9:00 a.m.	Breakfast
9:00 a.m. 11:30 p.m.	General Session
11:30 a.m. 12:30 p.m.	Lunch
1:00 p.m. 5:00 p.m.	General Session
1:00 p.m. 5:00 p.m.	Breakout Sessions
6:00 p.m. 7:00 p.m.	Cocktail Hour
7:00 p.m. 9:30 p.m.	Banquet Dinner & Raffle
9:30 p.m. 12:00 a.m.	Hospitality Reception

Wednesday, October 8

Departures Only

*(Subject to change)

EMERGENCY MEDICINE BUSINESS COALITION

325 John Knox Rd, Ste L103 Tallahassee, FL 32303 | embusinesscoalition.org | info@embusinesscoalition.org

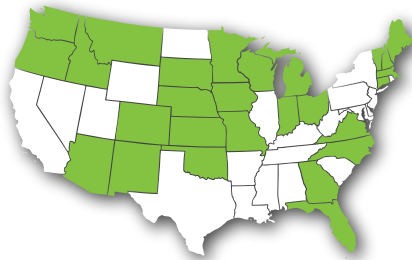
MISSION To ensure the success and excellence of physician-owned, democratic emergency medicine practice groups by delivering modern business solutions that take advantage of shared best practices and collective size, to benefit patients, clinicians, and our hospital partners.

WHO ARE OUR MEMBERS?



44

44 physician
owned **emergency**
medicine groups



27

27 U.S. **states**
represented



7.3M

Over 7.3 million
annual **patient visits**



4,300

Over 4,300
clinicians and
employees

WHO SHOULD SPONSOR?

INDUSTRY-SPECIFIC SPONSORS

- ▶ **CODING & CHARTING SERVICES** – Companies specializing in medical coding and documentation solutions.
- ▶ **FINANCIAL & INSURANCE COMPANIES** – Providers of health insurance, malpractice coverage, and financial services for medical practices.
- ▶ **HEALTHCARE CONSULTING FIRMS** – Organizations offering strategic, operational, and compliance consulting.
- ▶ **MEDICAL BILLING COMPANIES** – Businesses providing revenue cycle and billing solutions for emergency medical services.
- ▶ **SOFTWARE & TECHNOLOGY PROVIDERS** – Developers of EHR, scheduling, and patient management software.
- ▶ **AI TECHNOLOGY SERVICES** – AI-driven documentation solutions.

BUSINESS-SPECIFIC SPONSORS

- ▶ **LEGAL SERVICES** – Law firms specializing in healthcare regulations, compliance, and malpractice defense.
- ▶ **MARKETING SERVICES** – Agencies offering branding, digital marketing, and patient outreach solutions.
- ▶ **MEDICAL STAFFING AGENCIES** – Firms specializing in physician, nurse, and emergency department staffing.
- ▶ **PRACTICE MANAGEMENT SOLUTIONS** – Companies offering administrative, HR, and workflow optimization tools.
- ▶ **REVENUE CYCLE MANAGEMENT** – Businesses that enhance financial efficiency and reimbursement processes.
- ▶ **TELEHEALTH PROVIDERS** – Companies delivering virtual care platforms for emergency medicine.
- ▶ **SCRIBE SERVICES** – Providers of medical scribes.
- ▶ **COMPUTING & IT SYSTEMS** – Companies offering cloud solutions, cybersecurity, and data management for healthcare.
- ▶ **AI TECHNOLOGY SERVICES** – AI-driven documentation solutions.

SPONSORSHIP PACKAGES

All 5 Years of EMBC Conference Sponsors Receive:

- ▶ Opportunity to participate in all conference activities to include educational sessions, receptions and networking events.
- ▶ Logo on appropriate signage at the 5 Years of EMBC Conference
- ▶ Logo on PowerPoint presentation during the Welcome Session at the 5 Years of EMBC Conference
- ▶ Recognition in the 5 Years of EMBC Conference Onsite Program, logo and representative(s) listing
- ▶ Recognition on the EMBC Website as a 5 Years of EMBC Conference Sponsor
- ▶ Opportunity to include one promotional item in welcome bags for all attendees
- ▶ One pre-conference and post-conference registered attendee mailing list

The Westin La Paloma Resort & Spa



Sponsorships are limited to the first 18 companies!

CONFERENCE SPONSORSHIP FEE:	EMBC Business Associate Members	Non-Members
Registration Rate: April 1, 2025 – Sell Out	\$7,650.00 (includes 15% discount)	\$9,000.00

Sponsorship includes up to two (2) registrations for Company Representatives.

Raffle Sponsorship Add-On:

Enhance your sponsorship by adding a Raffle Sponsorship. (Limit 1 per sponsor). EMBC will purchase raffle items on the sponsors behalf. Sponsor Representative will have the opportunity to draw the winning raffle ticket at the Banquet Dinner.

EMBC Business Associate Members	Non-Members
\$675.00	\$750.00



SPONSOR WITH US!

Register online at **www.embusinesscoalition.org/sponsor-information**

If you need to be invoiced, please contact Shelly Joines, CMP at sjoines@executiveoffice.org.

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